

COOKIE POLICY

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COOKIE POLICY

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The name Sodexo refers to a global organization, but can also refer to one or more Sodexo entities. The data collector and processor of personal information provided by a visitor to one of our sites (hereinafter referred to as "Our Site", a complete list of pages below) is the Sodexo entity in the visitor country or other Sodexo subject to which the visitor has submitted his / her personal information.

www.sodexo-benefity.cz

www.sodexo.cz

www.gpcard.cz

www.tonejlepsizprace.cz

www.activepass.cz

www.alacard.cz

www.plnime-prani-seniorum.cz

www.mujPass.cz

www.sodexo-ucet.cz

www.mojeBenefity.cz

www.mojeSodexo.cz

www.e-Sodexo.cz

www.mojeBonusy.cz

www.mujSwap.cz

www.proplatit.cz

www.poukazky-online.cz

Our Cookie Policy aims to show you how we respect the privacy of all visitors to Our Site.

In this policy, “**personal information**” means data which relates to an individual and which identifies that individual, either directly or indirectly, such as your name or your contact information.

If you have any questions regarding the processing of your personal information on Our Site, please refer to our Online Privacy Policy at <https://cz.sodexo.com/home/prohlaseni-sodexo-gdpr.html> or contact us by sending an email to the following email address: gdpr.cz@sodexo.com.

Our Site uses cookies, Web Beacons to improve Our Site's performance and to enhance your browsing experience. Certain areas of Our Site also use cookies to understand more about you, so we can offer you a more personalized browsing experience.

WHAT IS A COOKIE?

A cookie is a small text file that allows Our Site to store tokens of information (an 'identifier') in your browser used only by Our Site. Cookies are not used to determine the personal identity of anyone who is merely visiting Our Site. They serve to help us track traffic patterns to determine a user's preferred location and language so that we can direct them to the correct country home page when they visit Our Site. Those cookies are set by us and called first party cookies.

On certain pages of our site, cookies are used to help us track your interests while you browse the internet, so we can tailor more relevant advertising to you, and to understand what is important to you.

We also use third party cookies for our advertising and marketing efforts from other domains.

HOW DO YOU DISABLE COOKIES?

Please keep in mind that when you turn off cookies in your browser, you will not be able to make full use of some of our sites. For example, you will not be offering automatic sign-in and other personalization features for our site.

If you do not want to receive a cookie from Our Site, you have several options:

- you may opt-out of receiving them or
- disable those that would have been installed on your terminal.

You can choose at any time to express and modify your wishes with regard to cookies, by the means described below:

Indeed, if most browsers are set by default and accept the installation of cookies, you have the following options:

- to choose to accept all the cookies, or

- to opt-out of receiving them systematically.

You also have the option to set up your browser to accept or opt-out of cookies before they are installed on a case-by-case basis. In addition you can regularly remove cookies from your terminal via your browser. However, please be aware that if you do turn off 'cookies' in your browser, you will not be able to fully experience some of Our Site. For example, you will not be able to benefit from automatic log-on and other personalization features of Our Site.

Please note that you should not forget to set up all the browsers of your different terminals (tablets, smartphones, computers).

There are various ways to configure browsers so you should refer to the help Section of the Browser you are using to understand how to configure it and exercise your options.

Audience measurement cookies, can be disabled as follows:

- You can disable "Google Analytics" cookies, by downloading the module accessible from the following address: <https://tools.google.com/dlpage/gaoptout/>

WHAT COOKIES DO WE USE?

More specifically, we use cookies and other tracking technologies for the following purposes:

- To assist you in navigation;
- To assist you in registering to our events, logging in, and your ability to provide feedback;
- To analyze your use of our products, services or applications;
- To assist with our promotional and marketing efforts (including behavioral advertising)

The cookies used by Our Site perform four functions, as set out below:

- Strictly Necessary Cookies
- Performance Cookies
- Functional Cookies
- Targeting and Tracking Cookies

STRICTLY NECESSARY COOKIES

Some cookies we use are essential to the functioning of Our Site. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy

preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but be aware that some parts of the site may not work.

PERFORMANCE COOKIES

Some cookies help us with the performance and design of Our Site. This function allows us to measure how many times a page has been visited, to know which pages are the most and least popular, and see how visitors move around the site. All information collected by these cookies is aggregated and therefore anonymous. If you disallow these cookies, we will have no knowledge of when you have visited our site.

FUNCTIONAL COOKIES

Some cookies help us to remember the settings which you have selected, or assist with other functionality when you browse and use Our Site. This helps us to remember your preferences when you return to Our Site.

These cookies enhance functionality and personalization. If you do not allow these cookies, then some or all of these functionalities may not function properly.

TARGETING AND TRACKING COOKIES

These cookies are installed in Our Site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant ads on other sites. They work by uniquely identifying your browser and device. If you do not allow these cookies, you will not experience our targeted advertising across different websites.

These cookies collect information relating to the origin of your visit, where you were exposed to Sodexo advertising, what advertising feature you saw, whether you arrived directly or indirectly to Our Site, the device you used to visit Our Site and which downloads you performed. This information is collected on an anonymous basis via third party suppliers.

In addition, we also utilize cookies on certain pages of Our Site to communicate with third party data suppliers in order to extrapolate your digital behaviour. This help us to understand and target more relevant advertising in the future. The information we receive is all aggregate and anonymous, but will include statistics such as demographics, online behaviour, product interests and lifestyle. Targeting and tracking cookies are provided via trusted third party suppliers. Should you require more information regarding our suppliers and how these cookies operate please contact us by sending an email to the following email address: gdpr.cz@sodexo.com

WHAT ARE WEB BEACONS?

Sodexo occasionally advertises on third party web sites. As part of our effort to track the success of our advertising campaigns, we may at times use a visitor identification technology such as "web beacons," or "action tags," which count visitors who have come to Our Site after being exposed to a Sodexo banner ad on a third party site. We do not use this technology to access your personal information and it is only used to compile aggregated statistics about visitors who come to Our Site to gauge the effectiveness of our ads.

By navigating on Our Site, you agree that we can place cookie and web beacons on your computer or device. If you prefer not to receive cookies or web beacons, then you should stop using Our Site, or consult your browsing settings.

CHANGES TO THIS COOKIE POLICY

Sodexo may change this Cookie policy statement as needed. If changes to the policy are made, please note that it may take up to 30 business days before new privacy practices are implemented. Check this page periodically if you would like to monitor changes.

COMPLAINTS

If you have a privacy-related complaint against us, you may complete and submit the [Request/Complaint Form](#) by e-mail at gdpr.cz@sodexo.com, by phone at 233 113 435 or in writing at address of the Company's registered office. If you are dissatisfied with our response, you may then seek further recourse by contacting the competent Supervisory Authority or the relevant competent court. You may also contact our lead Supervisory Authority, Czech Office for Personal Data Protection (www.uoou.cz)

CONTACT US

If you have questions or you do not feel that your concerns have been addressed in this Cookie Policy, please contact us by sending an email to the following email address: gdpr.cz@sodexo.com or contact our Group Data Protection Officer, by sending an email at the following email address: dpo.group@sodexo.com.